

NCHN Partnership Opportunity

NCHN is seeking a limited number of Partners to assist us in our mission of supporting and strengthening health networks. These select partners will provide educational services and/or products relevant to health networks and their members. NCHN looks to engage the partners in a yearlong educational and marketing program at the national level.

Exclusivity:

1. As a Partner, you will enjoy category exclusivity, if you are an EHR, we will not have any other EHRs as Partners etc.
2. If a Partner offers more than one product/service, Partner must identify which product/service they are requesting exclusivity. Each Partner will be approved for exclusivity on one product/service.

NCHN Partner Subscription:

1. Subscription to the twice monthly *NCHN e-News*
2. Discounted partner rates for NCHN activities
3. Legislative Action Alerts (electronic)

Education & Marketing:

1. Co-Develop Strategic Marketing Plan for Health Networks
2. Four Premium ads in NCHN eNews with link to Partner's website or microsite distributed twice monthly
3. Four months of NCHN Premium website ads with link to Partners website or microsite
4. One E-blast to all NCHN members featuring Partners value proposition to members
5. Two Educational Webinars
 - a. Invitations sent to all NCHN members
 - b. Webinars are recorded and link to recording posted on the NCHN website throughout the term or up to 365 days
 - c. Registration report
 - d. Attendee report

NCHN Annual Educational Conference Benefits

1. One Partner Conference registration fee for a Business Partner representative;
2. One additional discounted Business Partner registration fee; additional representatives may register at the published member conference registration price;
3. Table in Premium location in Exhibit Area
4. Business Partner's Logo on Conference signage, including Conference website
5. Business Partner's Logo on Conference Mobile app including:
 - a. Two (2) (Business Partner provided push notifications about the Business Partner during Conference with up to 140 characters each; and
 - b. Five warm introductions via email to attendees

For more information and to discuss Partnership fees and benefits please contact:

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