

NCHN Partnership Opportunity

NCHN is seeking Business Partners to assist us in our mission of supporting and strengthening health networks. These select partners will provide services and/or products relevant to health networks and their members. NCHN looks to engage the partners in a yearlong educational and marketing program at the national level.

Exclusivity:

1. As a Business Partner, you will enjoy category exclusivity.
2. If a Business Partner offers more than one product/service, Business Partner must identify which product/service they are requesting exclusivity. Each Business Partner will be approved for exclusivity on one product/service.

NCHN Partner Subscription:

1. Subscription to the monthly *NCHN e-News*
2. Discounted partner rates for NCHN activities
3. Legislative Action Alerts (electronic)

Education & Marketing:

1. Co-Develop Strategic Marketing Plan for Health Networks
2. Four (4) Premium ads in NCHN eNews with link to Partner's website or microsite distributed
3. Four (4) months of NCHN website ads with link to Partners website or microsite
4. One (1) E-blast to all NCHN members featuring Partners value proposition to members
5. One (1) Educational Webinar
 - a. Invitations sent to all NCHN members
 - b. Webinars may be recorded and a link to the recording will be posted on NCHN's website throughout the contract term or up to 365 days
 - c. Registration report
 - d. Attendee report

2021 NCHN Annual Educational Conference – April 20-21 - Virtual

1. Conference registration fees waived for two (2) Business Partner exhibitor representatives
2. Discounted registration fees for additional Business Partner exhibitor representatives
3. Business Partner's Logo displayed on the 2021 Conference virtual platform, website & event app
4. NCHN introduction of Business Partner/representatives to attendees before or after one session
 - a. Includes opportunity for representative to briefly speak to attendees (max. 5 minutes)

For more information and to discuss Business Partnership fees and benefits please contact:

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