

NCHN Partnership Opportunity

NCHN is seeking a limited number of Partners to assist us in our mission of supporting and strengthening health networks. These select partners will provide educational services and/or products relevant to health networks and their members. NCHN looks to engage the partners in a yearlong educational and marketing program at the national level.

Exclusivity:

1. As a Partner, you will enjoy category exclusivity, if you are an EHR, we will not have any other EHRs as Partners etc.
2. If a Partner offers more than one product/service, Partner must identify which product/service they are requesting exclusivity. Each Partner will be approved for exclusivity on one product/service.

NCHN Partner Subscription:

1. Subscription to the twice monthly *NCHN e-News*
2. Discounted partner rates for NCHN activities
3. Legislative Action Alerts (electronic)

Education & Marketing:

1. Co-Develop Strategic Marketing Plan for Health Networks
2. Four Premium ads in NCHN eNews with link to Partner's website or microsite distributed twice monthly
3. Four months of NCHN Premium website ads with link to Partners website or microsite
4. One E-blast to all NCHN members featuring Partners value proposition to members
5. Two Educational Webinars
 - a. Invitations sent to all NCHN members
 - b. Webinars are recorded and link to recording posted on the NCHN website throughout the term or up to 365 days
 - c. Registration report
 - d. Attendee report

2018 NCHN Annual Educational Conference – April 17-19 Atlanta GA

1. One Partner Conference registration fee
2. Discounted registration fee for additional partner representatives
3. Table in Premium location in Exhibit Area
4. Logo on 2018 Conference signage, including 2018 Conference website
5. Logo in Conference Mobile app
 - a. Two (Partner provided content) push notifications about Partner during Conference
 - i. Mobile app notifications are 140 characters maximum.
 - b. Five warm introductions via email to attendees

For more information and to discuss Partnership fees and benefits please contact:

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