

Basic - \$3,500

Premier - \$10,000

Items in **Bold** are available in the **Premier** level only

NCHN Partnership Opportunity

NCHN is seeking Business Partners to assist in our mission of supporting and strengthening health networks. These select partners will provide services and/or products relevant to health networks and their members. NCHN looks to engage the partners in a yearlong educational and marketing program at the national level. All applications are considered and voted on by NCHN's board of directors.

Exclusivity:

1. As a Business Partner, you will enjoy category exclusivity.
2. If a Business Partner offers more than one product/service, Business Partner must identify which product/service they are requesting exclusivity. Each Business Partner will be approved for exclusivity on one product/service.

NCHN Partner Subscription:

1. Subscription to the monthly *NCHN e-News*
2. Discounted rates for NCHN activities
3. **Pro level community sponsorship on NCHN's interactive online community platform**
4. Discounted community sponsorship rates for NCHN's interactive online community platform

Education & Marketing:

1. One (1) or **two (2)** E-blasts to all NCHN members featuring Partner's value proposition to members
2. **Up to Two (2) Business Partner created PDFs, (e.g., announcement, white paper, invitation) emailed by NCHN twice per year, to each of its network members with request to forward to their members.**
3. Twelve (12) months listing on NCHN's website with link to Partner's website or microsite
4. **Six (6) consecutive months featured on NCHN's website homepage**
5. **Twelve (12) months listing in NCHN's monthly e-News**
6. Four (4) Premium ads in NCHN's monthly e-News with link to Partner's website or microsite
7. **Four (4) posts by NCHN thanking Business Partner for their support of NCHN's mission on each Twitter and Facebook.**
8. **Four (4) posts by NCHN, on NCHN's interactive online community platform, reminding members of the Business Partnership**
9. **Business Partner listed as a sponsor of NCHN's biennial Network Leader Salary & Benefit Survey Report (Complimentary copy of the report provided, further dissemination prohibited)**
10. One (1) Educational Webinar
 - a. Invitations sent to all NCHN members
 - b. Registration report
 - c. Attendee report
 - d. Webinar may be recorded and a link to the recording can be posted on NCHN's website throughout the contract term or up to 365 days
11. **One (1) Educational webinar, open to all NCHN members & their members.**
 - a. Invitations sent to all NCHN members and their members
 - b. Registration report
 - c. Attendee report
 - d. Webinar may be recorded and a link to the recording can be posted on NCHN's website throughout the contract term or up to 365 days

Exhibit at NCHN's Annual Educational Conference

1. Conference registration fees waived for two or **three** Business Partner exhibitor representatives
2. Discounted registration fees for additional Business Partner exhibitor representatives
3. Business Partner's Logo displayed on the Conference website & event app
4. **NCHN Provided \$50 gift card. Business Partner randomly draws and gives to an NCHN member**
5. **One email sent to NCHN members registered for the conference, notifying them Business Partner will be exhibiting.**
6. **One push notification made on the event app prior to the conference**
7. **One push notification made on the event app after the conference**
8. Two push notifications made on the event app during the conference
9. NCHN introduction of Business Partner representatives to attendees 1 time during the conference
 - a. Includes opportunity for representative to briefly speak to attendees (max. 3 minutes)




For more information and to discuss NCHN's Business Partnership program please contact:

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[APPLY HERE](#)



NCHN Business Partnership Deliverables	Basic \$3,500 per year	Premier \$10,000 per year
General		
Exclusivity	✔	✔
Subscription to the monthly <i>NCHN e-News</i>	✔	✔
Discounted rates for NCHN activities	✔	✔
1 Educational webinar, open to all NCHN members	✔	✔
1 Educational webinar, open to all NCHN members & their members		✔
E-blast to all NCHN members featuring Partner's value proposition to members	✔ x 1	✔ x 2
4 Premium ads in NCHN's monthly e-News with link to Partner's website or microsite	✔	✔
12 months listing in NCHN's monthly e-News		✔
6 consecutive months featured on NCHN's website homepage		✔
12 months listing on NCHN's website with link to Partner's website or microsite	✔	✔
Discounted community sponsorship rates for NCHN's interactive online community platform	✔	✔
Pro level community sponsorship on NCHN's interactive online community platform		✔
4 posts by NCHN, on NCHN's interactive online community platform, reminding members of the Business Partnership		✔

4 posts by NCHN thanking Business Partner for their support of NCHN's mission on each Twitter and Facebook.		
1-2 Business Partner created PDFs, (e.g., announcement, white paper) emailed by NCHN twice per year, to each of its network members with request to forward to their members.		
Listing as a sponsor of NCHN's biennial Network Leader Salary & Benefit Survey Report (Receive a copy of the report -further dissemination prohibited)		

Conference		
Opportunity to exhibit at NCHN's Annual Educational Conference		
Complimentary conference registration for representatives (Discounted rate for additional representatives)	 x 2	 x 3
Recognition & logo on Conference Website, Conference Mobile App, onsite projection & any printed materials		
Introduction of representatives with the opportunity to speak for 3 minutes		
2 push notifications to attendees on the event app during the conference		
1 email sent to NCHN members registered for the conference, notifying them Business Partner will be exhibiting		
1 pre & 1 post conference push notification to attendees on the event app		
NCHN provided \$50 gift card for Business Partner to give to an NCHN member attendee drawn at random by Business Partner		