5 Nonprofit Myths

Myth	Reality
Nonprofits only employ volunteer labor and don't have any true employees.	Nonprofits employ 13.7 million Americans. That's 10% of the entire workforce.
Nonprofits do good, but contribute little to the economy.	The nonprofit economy is so big that if it were a country, it would have the 7 th largest economy in the world.
All nonprofits are the same.	Nonprofits come in all shapes and sizes. While there are many large, national nonprofits, most nonprofits are smaller and focused on the concerns of their community.
Nonprofits aren't business minded.	Nonprofit sector employment weathered the recent recession better than other industries.
Nonprofit jobs are for people who couldn't make it in the business world.	The nonprofit workforce is more educated than its for-profit counterpart.

Source

"5 Nonprofit Myths" by Nonprofit Roundtable. <u>http://nonprofitroundtable.org/blog/766-5-nonprofit-myths</u> (March 12, 2013)