



NCHN 2016 Leadership Summit

Biloxi, Mississippi



Thursday, November 10, 2016

7:00 AM - 8:15 AM **Breakfast** – Back Bay Buffet, 2nd Floor of Casino

8:30 AM **Welcome & Introductions**

Ballroom G
3rd Floor of Casino

9:00 AM - 12:00 PM **Creating Order Out of Chaos: Strategic Planning that Translates into Action**
Esther Hammerschlag, WA

This session will cover approaches and methods to strategic planning to help ensure your network's strategic plan is a practical and relevant tool that can easily be operationalized and guide your network to success. Discussion will include foundations and pre-planning strategies to frame the strategic planning process; components of the strategic planning process itself that contribute to a final product which contains the elements needed for successful implementation; and tools for putting the strategic plan into action. Participants will be provided with templates and tools that can be immediately utilized in their own network's planning efforts.

12:00 PM - 12:50 PM **Networking with Peers Luncheon** – Back Bay Buffet, 2nd Floor of Casino

1:00 PM - 1:45 PM **Leadership Style and Chaos Roundtable Discussion**

What did you learn about your leadership style DNA? How does your style impact how you deal with chaos?

2:00 PM - 2:45 PM **Work-Play Balance – Using Boundaries to Prevent Burnout**

Linda K. Weiss, FL

In this session, we will discuss the emotional, mental, behavioral and physical impacts of stress and the additional negatives that result from a work-play life that's out of balance. We will explore how stress can contribute to decreased professional performance and burnout. Participants will learn how to set boundaries for themselves and with others and discover why this is not an act of selfishness or a bad work ethic.

3:00 PM – 4:30 PM **Communication Strategies for Network Leaders - No plan, little success and lots of chaos!**

Randy Jacobs, IA, President, CSO, TAG

This session will provide network leaders with a toolbox of communication resources to assist with sharing the network's impact. The stories of the network should be the heart of the network's communication strategies. Media sources, including social media, websites, print, radio, TV and outdoors will be discussed. The importance of measuring impact and how to do so will be examined. A NCHN member's website will receive a "digital audit" by TAG's team of communication experts, and the results will be shared. Strategies to communicate abstract concepts and how to present one's ideas to audiences with varying levels of understanding of the subject will be discussed. Tools will include a website self-assessment instrument and a communication planning guide template.

Dinner Recommendations

NCHN's Mission is to support and strengthen health networks.

Friday, November 11, 2016

7:00 AM - 8:15 AM **Breakfast** – Back Bay Buffet, 2nd Floor of Casino

8:30 AM – 9:45 AM **2016 Post Election Review – The Rural Perspective**
Ballroom G
3rd Floor of Casino
Brock Slabach, KS, Senior Vice President for Member Services, NRHA

Rural providers of health care are disproportionately dependent on government payers to sustain the services they offer. The outcome of the 2016 election will shape rural health policy for years to come. This session will explore the potential impact of those policies on providers of care and their networks.

10:00 AM – 10:30 PM **National Advisory Committee on Rural Health and Human Services**
Rene Cabral Daniels, VA

The National Advisory Committee on Rural Health and Human Services (NACRHHS) is a 21-member citizens' panel of nationally recognized rural health and human services experts that provides recommendations on rural issues to the Secretary of the Department of Health and Human Services. An overview of the charge of the Committee, current topics and their relevance to networks and strategies on how you can interact with the Committee will be discussed.

10:40 AM - 11:00 AM **“I’m Using This” Discussion**
Participants will share one strategy they plan to implement immediately in their network; along with a discussion of the most useful strategies and tools from the Summit that will support their network program offerings and services.

11:00 AM – 11:45 AM **Self-Care for Network Leaders - Tips for Stress Reduction and Life Balance**
Linda K. Weiss, FL

This session is a follow-up to yesterday’s session, Work-Play Balance – Using Boundaries to Prevent Burnout. In this session, participants will learn additional self-care skills and tips necessary to more effectively manage stress and the demands of network leadership in order to regain and maintain a healthy work-play balance.

11:45 AM – 12:00 PM **Introduction of NCHN’s Innovation & Creativity Lab**
Rebecca J. Davis, KY, NCHN Executive Director

Final Comments
Carolyn Witherspoon, TX, NCHN President

The 2016 Leadership Summit Planning Committee thanks you for your participation!

Mary Bridewell, AR (Greater Delta Alliance for Health, Inc.)
Rene Cabral-Daniels, VA (Community Care Network of Virginia)
Darcy Czarnik Laurin, MI (Thumb Rural Health Network)
Carolyn Witherspoon, TX (Coalition of Health Services Inc.)