

2011 NCHN Annual Conference EXHIBITORS, SPONSORS, and ADVERTISERS

EXHIBITORS



CPAs & BUSINESS ADVISORS

Eide Bailly's CPAs and business advisors provide services to more than 250 hospitals in 35 states. In addition to audit, tax, and cost report services, we offer a wide range of consulting services in the areas of reimbursement, compliance, health information management, operational and strategic planning, and special designations. Health care is Eide Bailly's leading industry concentration. As the primary

industry practice within our firm, we have been able to take a leadership role in developing industry-related best practices and audit programs designed to be industry-specific and tailored to the type and size of hospital or health system we are serving. Through this commitment to the health care industry, we have been able to attract professionals to the firm who are enthusiastic about serving health care organizations and are dedicated to the clients they serve. As a result, we have more than 150 professionals on our multidisciplinary team. We believe there is a difference among CPA firms and we invite our clients to experience the Eide Bailly difference which is built around our knowledge of our client's business, communication style,

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and focus on building quality business relationships.

Health Data Solutions offers benchmarking and risk management software solutions for rural hospitals, clinics and nursing homes. The programs are taylored for network implementation.



Jason Friesan

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Healthcare Management, LLC is pleased to bring NCHN members programs designed to create network sustainability. Healthcare Management is a hospital revenue cycle company featuring bad-debt collection and self-pay billing services. HCM is owned and operated by **Healthcare** hospital members of Western Healthcare Alliance, a rural healthcare

Kevin Scanlon

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Software and services from Healthland, including Healthland our fully integrated certified electronic health record (EHR) solution, empower rural community hospitals

to deliver the best possible healthcare by providing a central repository of patient information in all care settings. Specifically designed for rural hospitals, our solution equips clients with a tool that is uniquely suited to their size and needs.

Janae Skarsten info@healthland.com • 800-323-6987 625 South Lakeshore Drive ● Glenwood, MN 56334 www.healthland.com



Hospitality Performance Network Global (HPN Global) is a no-cost strategic meetings management company designed to provide meeting and event organizers with ideal meeting sites and suppliers, and to deliver them quickly while adding tremendous value. We assist our clients from start to finish, covering the entire corporate event planning checklist. From finding conference

venues to assisting with the hotel contract negotiations, HPN Global is moving with the velocity of today's meetings environment. We are proud to partner with NCHN as their site selection company of choice!

Bill Kaiser

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HospitalPortal is a flexible, easy-to-use intranet portal, designed specifically for the needs of small hospitals. Policies and procedures, accreditation standards, and many other clinical and administrative



documents can quickly and easily be created, updated, and published by departmental non-technical end-users. Because HospitalPortal is so intuitive, there is no need to involve IT staff (who are so often overburdened as it is) to update intranet content.

Benefits of a hospital-focused intranet implementation are felt throughout the organization. A few key features and benefits are:

- Increased adoption of key initiatives such as EMR implementations because training materials and documentation made accessible online
- Joint Commission compliant document management and audit trail including a fully searchable database including body of documents, not just titles
- Publishing of nursing protocols, standing orders, discharge planning; pharmacy materials such as formulary tools, administration restrictions, stability information, drip charts, and more
- Integrated Help Desk ticketing system
- Secured user specific dashboard based on rights and roles
- Hospital wide access to Emergency Preparedness information, patient safety information
- Online fillable forms completion and submission
- Online access to payroll and other HR information; credentialing management, CME management, training library including video training materials and HIPAA resources
- On-call scheduling system with full audit trail of changes

Regan Sonnabend

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The Infant-Parent Institute (IPI) is a recognized expert in providing consultation and technical assistance to behavioral and mental health providers. IPI has specially trained staff who have experience in various behavioral and mental health programs.

Our services are delivered from a perspective where we believe that knowing their earliest histories.

IPI services:

- Technical Assistance in creating, implementing and evaluating administrative policies/procedures for organizational requirements including:
 - o Personnel, Administrative and Case File Recordkeeping
 - o Fiscal Requirements
 - o Utilization Review
 - o Quality Assurance
 - o Staff Supervision
- Qualitative Evaluation Tool Design
- Quantitative Measurement Tool Design
- Program Design & Evaluation
- Form Design
- Developmental Analysis
- Organizational & Program Analysis
- Process Evaluation
- Root Cause Analysis

Linda K. Weiss

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people and businesses are significantly influenced by initial experiences and that we cannot understand their cultures without

IPI Results: Increase/Improve

- Contract Compliance
- Ownership at All Levels
- ROI
- Clinical Knowledge of Mental Health **Topics**
- Client/Program Outcomes
- Audit Results
- Staff Recruitment
- Staff Retention
- Staff Morale
- Staff Productivity

RWHC (Rural Wisconsin Health Cooperative) is owned by 35 rural, general medical surgical hospitals in Wisconsin. Since 1979, RWHC has been providing affordable and effective services to rural health entities. Let us put our experience to work for your members today!

Dave Johnson

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SuccessEHS, formerly known as EHS, founded in 1995 and headquartered in Birmingham, AL, develops and markets system solutions to a select group of physicians who are leading the way to clinical excellence and practice efficiency through automation. SuccessEHS is a point-of-care product that integrates an Electronic Health Record system with a Practice Management System. SuccessEHS delivers its software solutions via an Application Service Provider (ASP) or a turnkey solution. SuccessEHS is 2011 CCHIT Certified and 2011-2012 ONC/ATCB certified.

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Thermo Scientific Asset & Service Management is an integrated solution for managing the maintenance of all analytical instruments assets within a healthcare facility, regardless of manufacturer.

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The Coalition of Health Services was organized in February 1996 and incorporated as a 501(c)(3) not for profit organization in October 1997. There are currently 14 hospital affiliates, serving twenty-six counties. These

hospitals are geographically located from Dalhart in the northwest Texas Panhandle to Childress, Texas in the southeast. The administrative office of the organization is located in Amarillo, Texas. The purpose of the Coalition of Health Services is to enhance rural health through coordinated and collaborative efforts of the member rural health care facilities, their partners and to support ongoing rural health initiatives in individual communities. This effort includes preventive and public health endeavors, as well as, primary health care delivery through the establishment of comprehensive medical homes for every resident. Opportunities have arisen to provide basic public and preventive health services, the institution of services that were new to specific sites (such as prenatal care), and the simultaneous infrastructure development and modeling of a successful network of rural health entities. These entities now serve over 400,000 people living over a sparsely populated 26,000 square miles.

MISSION: "The Coalition of Health Services is a regional coalition of healthcare providers leveraging resources to provide high quality healthcare through program development, education and advocacy."

VISION: "Strengthening healthcare providers to build healthier communities."

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The Georgia Health Policy Center, housed within Georgia State University's Andrew Young School of Policy Studies, provides evidence-based research, program development, and policy guidance. We work locally, statewide, and nationally to improve health status at the community level. Please visit us online at www.gsu.edu/ghpc to learn more.

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The National Rural Health Resource Center is a nonprofit organization dedicated to sustaining and improving health care in rural communities. As the nation's leading technical assistance and knowledge center in rural health, The Center focuses on five core areas:

- Performance Improvement
- Health Information Technology
- Recruitment & Retention
- Community Health Assessments
- Networking

Visit our website for more information www.ruralcenter.org, or contact The Center directly to discuss services your network. 218-727-9390 strnka@ruralcenter.org